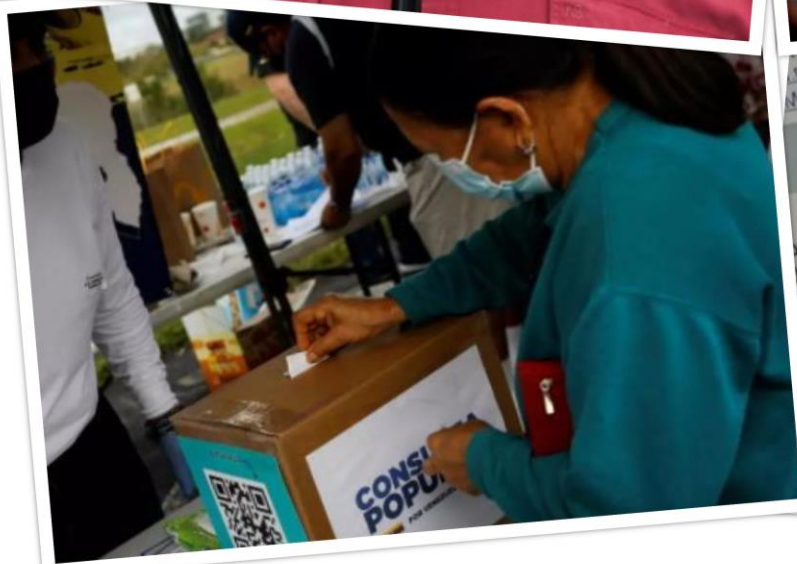


Venezuela



“The results of the election show a discouraged, tired people—the vast majority doing everything possible to survive.”

“Today we have seen in #Venezuela a stark contrast between the “electoral” farce of #Maduro’s regime, and the massive popular consultation of the democratic people. We will never be defeated.”

Overview

Attempts to remove President Maduro have failed to deliver meaningful change, creating a humanitarian crisis and quagmire among the international community. The ruling party’s victory from the December 7th election and the oppositions failed nationwide referendum “popular consultation” have solidified Maduro’s power, eroded faith in Venezuela’s political institutions, and threaten Juan Guaidó and the opposition’s legitimacy. Future attempts to overthrow Maduro will continue to fail until a population-based [strategy](#) that mobilizes Venezuelan citizens is executed.

Key Findings

- Venezuelans have lost trust in the government and any hope for a political solution—transition of power
 - The failed referendum has diminished hope in the opposition's ability to overthrow the Maduro regime
 - Desire a military coup over a legitimate transition by the opposition to overthrow Maduro
- Anxiety over the failed economy and employment issues significantly outweigh political concerns—citizens are ambivalent
- Venezuela's diaspora is an untapped resource, which is greatly underutilized

Data Analytics

ENODO's analysts collected over 641,000 data points in Spanish and English from October 3rd to January 3rd, 2020 that included 230,787 News sites, 110,766 Facebook posts, 83,422 LinkedIn posts, 71,356 RSS feeds, 63,584 Tweets, 40,804 Instagram posts, and 978 YouTube comments to produce this Social Risk Investigation.

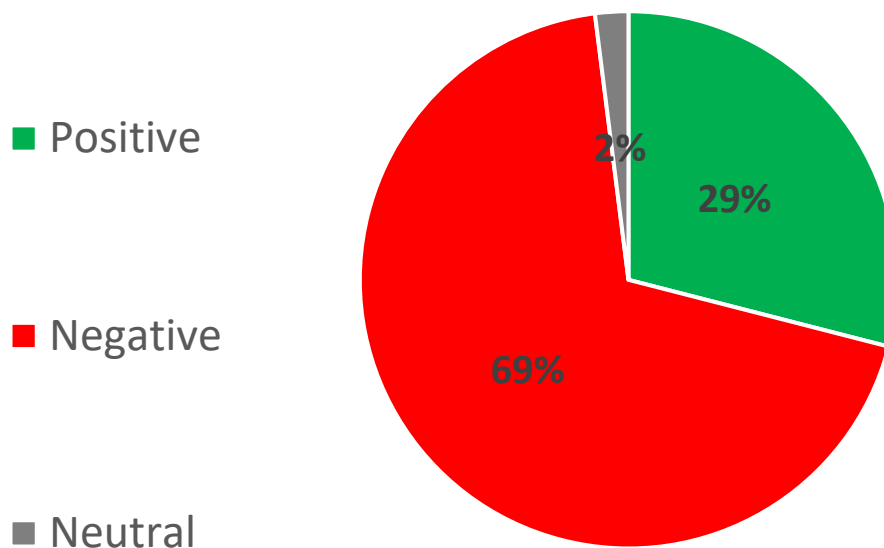
“Despite having obtained the backing of the United States and more than 50 other nations around the world, Guaido's interim presidency and parallel government have not been successful at dislodging Maduro from power or persuading the army to switch sides.”

Sentiment Analysis: December 7th Election

Measured public sentiment toward the December 7th elections:

- 69% of negative sentiment is attributed to opposition with Maduro's government, both within and outside Venezuela
- 29% positive sentiment is linked to pro-Maduro loyalists including allies of his United Socialist Party of Venezuela (PSUV)

Overall Sentiment



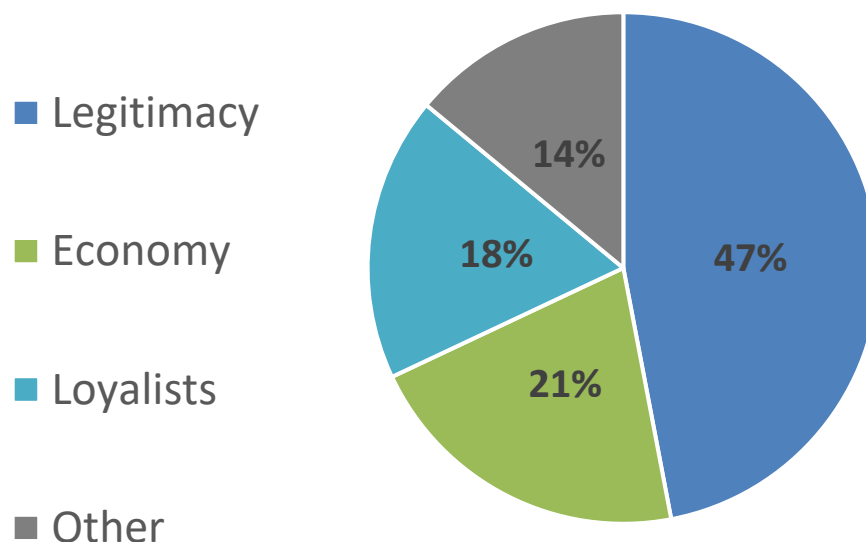
“Maduro is not president ...there is a power vacuum, all because of the bullshit of bringing forward the elections by 9 months on a whim, the fact you support him is a crime”

Topic Modeling: December 7th Election

Uncovered the top three (3) trending topics associated with the December 7th Parliamentary Elections

- **Legitimacy:** 47% of discussion questioned the legitimacy of Mr. Maduro’s government after disproportionately [winning](#) 91% of the congress seats
- **Recession:** 21% were concerned about the future of Venezuela’s economy after completing its seventh year in [recession](#), and losing more than 65% of its GDP
- **Loyalists:** 18% discussed Mr. Maduro’s appointment of ruling party [loyalists](#) in the nation’s Electoral Council six months prior to the December 7th elections

Trending Topics



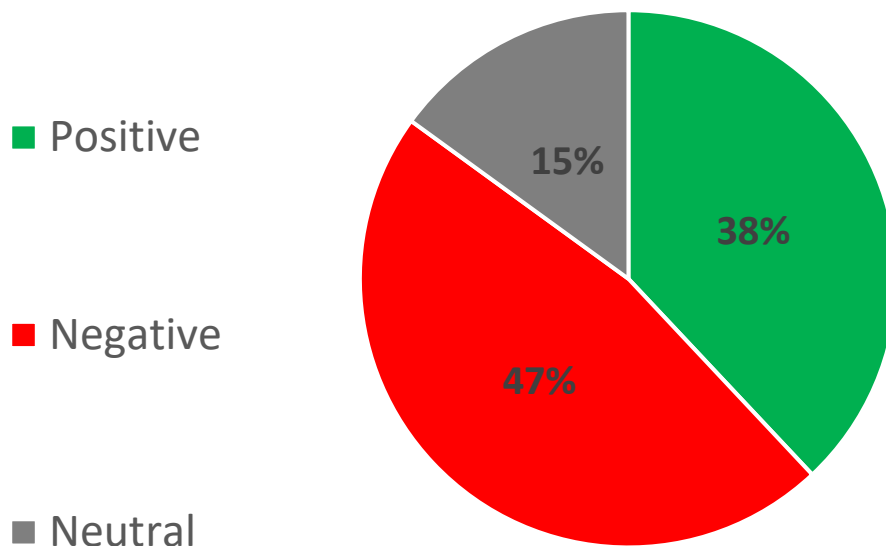
“Maduro's elections are not about creating the illusion of democracy. That ship has sailed. They are an exercise in personnel rotation, a means to reward new loyalists with jobs, and to keep old loyalists nervous about losing theirs.”

Sentiment Analysis: “Popular Consultation”

Measured public sentiment toward the December 12th referendum:

- Negative sentiment (47%) is due to uncertainty with the referendum’s impact on Venezuela’s political future
- Positive sentiment (38%) is linked to supporters of Maduro’s opposition parties (e.g. Voluntad Popular) and Venezuelan diaspora in the U.S.
- 15% neutral sentiment is linked to ambivalent Venezuelans who expressed disinterest in elections as a solution for Venezuela’s political future

Overall Sentiment



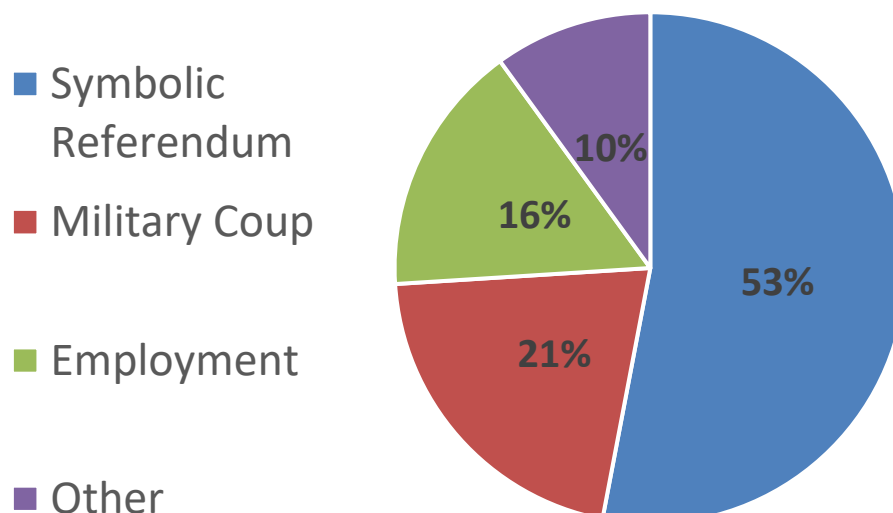
“Venezuela has no salvation, as long as its military forces do not overthrow it; or there is a civil war with many deaths; no election will save VENEZUELA under Maduro.”

Topic Modeling: “Popular Consultation”

Uncovered the top three (3) trending topics related to the December 12th referendum (e.g. popular consultation) organized by opposition leader Juan Guaidó

- **Symbolic Referendum:** 53% of discussions viewed the referendum as [symbolic](#)—no affect on Maduro’s government
- **Military Coup:** 21% discussed the possibility of a US-led military [coup](#) as a solution to overthrow Maduro’s government
- **Jobs:** 13% were concerned with the surge in [unemployment](#) and impact of COVID-19 on the economy

Trending Topics





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