



Social Listening Dashboard October 21, 2019



Trending Topics	%	Public Sentiment			Context	Narrative
		Positive	Negative	Neutral		
Employment Uncertainty	56%	2%	89%	9%	Hong Kong citizens are concerned with the increased cost of housing and availability of jobs with salaries commensurate with their education.	"I want to change my family's life. In Hong Kong they have to work hard to pay the high rent. Now when I grow up I cannot do that. The job vacancies are lower than before [and] when we graduate in three years the situation [will be] much lower." (Dicky Cheung, BBC)
Mainland Migration	24%	1%	91%	8%	Hong Kongers are opposed to the impact made by millions of migrants from mainland China since the U.K. handover in 1997.	"Instead of successfully assimilating Hongkongese into one Chinese nation, Beijing's incorporation strategies are leading to a rise of peripheral nationalism in the city-state and waves of countermobilisation". (Brian Fong, The Education University of Hong Kong)
Class Inequality	16%	4%	87%	9%	In a recent survey, 84% of protestors were unhappy with Hong Kong's class inequality. A separate report showed how the richest 10% in Hong Kong earn 44 times more than the poorest.	"If the government really wanted to help me, I wouldn't have to work two jobs and live in a subdivided area," (Mr. Ip, 60-year old cleaner in Hong Kong)
Other	4%	<i>Data Analytics: ENODO conducted topic modeling and measured public sentiment concerning online discussions of Hong Kong protestors. Analysts collected and analyzed 16,004 Twitter posts, 15,998 Facebook posts, 9,647 Instagram posts, 8,645 YouTube comments, 7,097 news websites, 6,709 RSS Feeds, and 4,978 blogs.</i>				