

Social Risk Investigation: Cabo Delgado, Mozambique



“They promised to build houses for us, and to give us a space for farming, but so far nothing has happened. We just see trucks driving past for the building works.” Zaina Gulamo, Displaced Elderly Woman

Overview

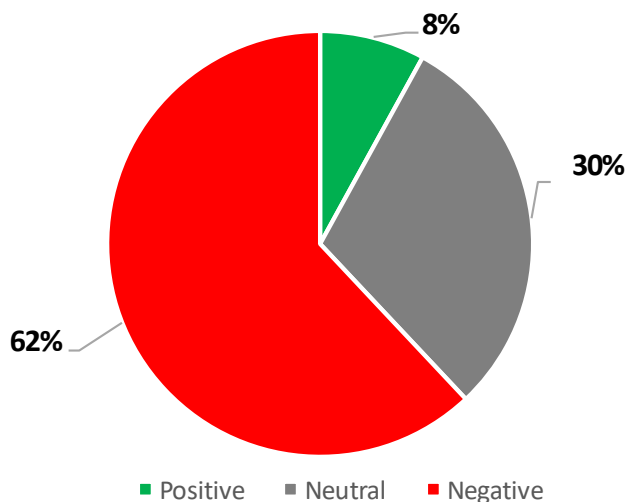
Anadarko Petroleum Corporation's operations in Cabo Delgado are mired by a low-level insurgency amplified by state and non-state actors. Limited economic opportunities, lack of political representation, and repression of the Muslim minority in northern Mozambique have created an environment ripe for insurgent activities and increased public discontent. Moreover, land acquisition and resettlement efforts have furthered heightened the populations' grievances, which increase [Social Risk](#) and directly threaten Anadarko's operations and investments.

Findings: Sentiment Analysis

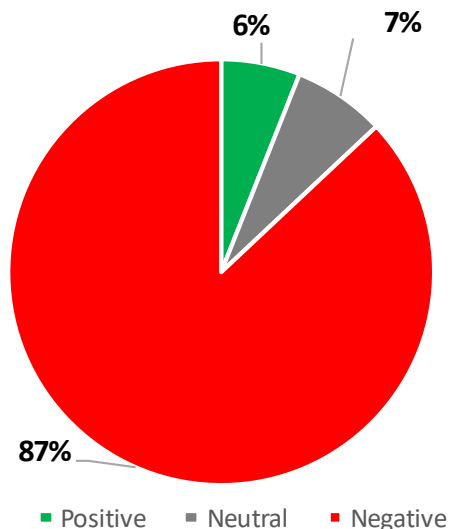
Measured public sentiment of Anadarko across Mozambique and within the Cabo Delgado

- Public sentiment across Mozambique is 62% negative, 30% neutral, and 8% positive
 - Anadarko experiences significant negative public sentiment countrywide, however, it is a much greater within the province of Cabo Delgado
 - Neutral sentiment is attributed to media coverage outside of northern provinces and government sanctioned coverage associated with foreign investment
- Public sentiment within Cabo Delgado is 87% negative, 7% neutral, and 6% positive
 - High negative public sentiment is attributed to the failure of multinational corporations, Anadarko in particular, to benefit the local population
 - Land seizures and community resettlement efforts fuel public unrest
 - Citizens express frustration with increased security presence, stationed to protect foreign investments
 - Initiatives are believed to only benefit the Christian majority in the south

Public Sentiment of Anadarko (Mozambique)



Public Sentiment of Anadarko (Cabo Delgado)

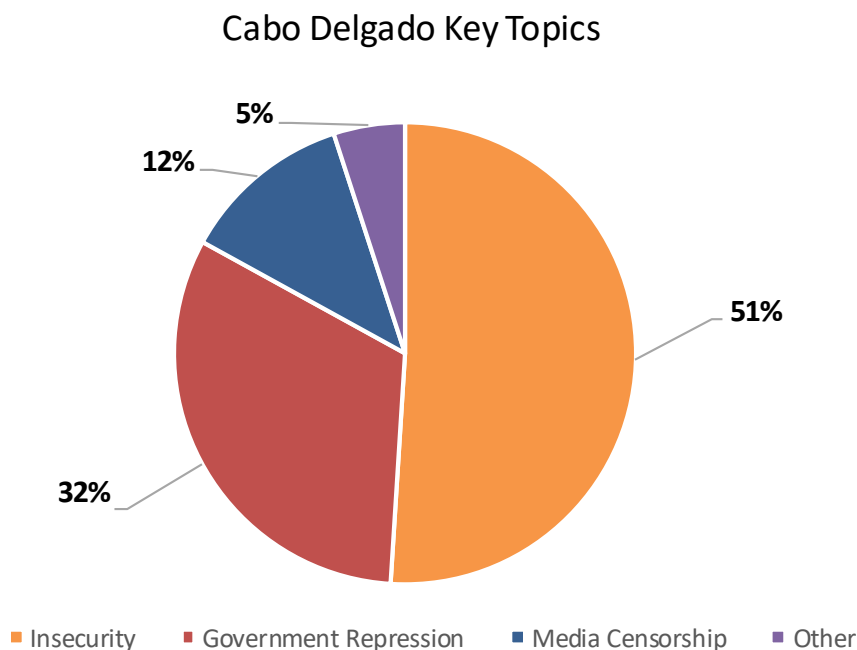


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Topic Modeling Findings: Key Topics

Topic Modeling groups online conversations by subject to identify the Key Topics most widely discussed by Cabo Delgado citizens over time:

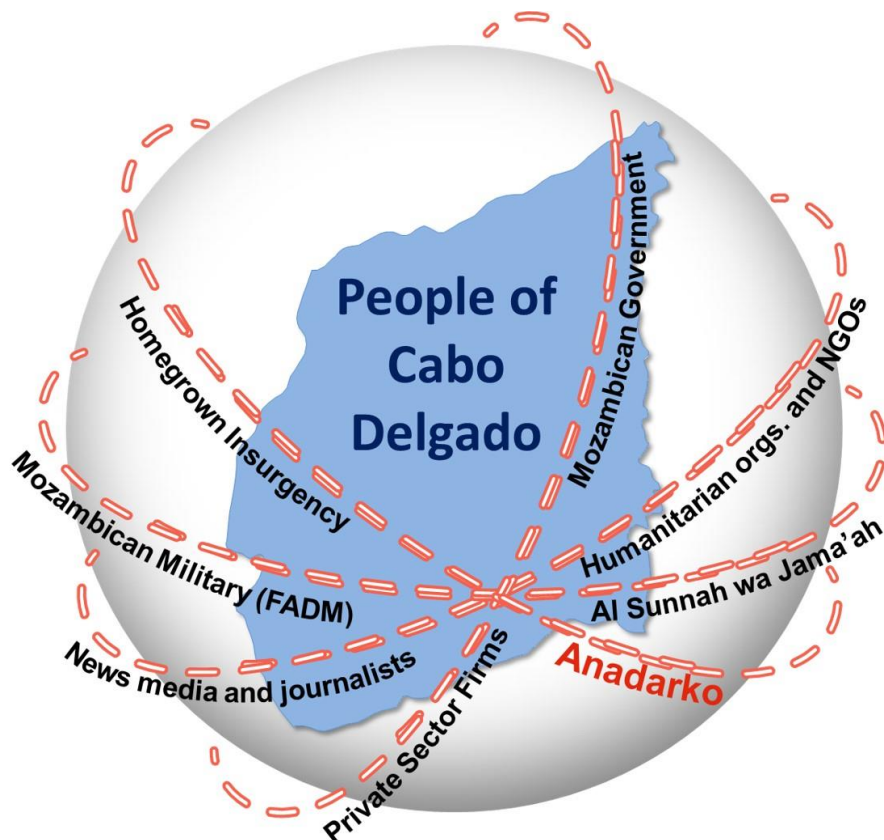
- 51% of all social media conversations express concerns with the growing insurgency
 - Conversations focused on increased [attacks](#), [kidnappings](#), and other insurgent [activity](#)
- 32% of social media discussions mention repression of citizens
 - Online discussions focused on military [crackdown](#) on Muslims in Cabo Delgado
 - Recent land [acquisition](#) and subsequent [resettlement](#) of citizens in Cabo Delgado is viewed as a repressive move against citizens
- 12% of discussions are related to media censorship
 - Social media users are concerned with increased cost of media registration and argue the state prohibits dissent by limiting media coverage in impoverished locations
 - The absence of credible media outlets grants insurgent groups greater voice and influence, which increases anxiety and stress among local communities in Cabo Delgado
- 5% of online conversations discuss other topics such as counter-piracy [operations](#) and [local robberies](#)



Key Findings:

The situation in Cabo Delgado is not uncommon and is experienced in other parts of Africa, however, its manifestations are unique due to:

- Government and military repression
 - Deliver preferential treatment to southern Christians and violent [repression](#) of Muslim minorities
 - Isolate citizens from their [government](#) representatives, which allows insurgents to gain influence
- Media censorship related to legislation that inhibits free press and promotes state-friendly content
 - Scarce legitimate media outlets in Cabo Delgado legitimizes alternative information sources (insurgent information operations) among citizens
- [Land](#) acquisitions and community relocations play into existential rhetoric which aids insurgent influence and recruitment
- NGOs and [missionaries](#) that fail to recognize and meet the basic needs of local citizens
 - Untargeted deliverables exacerbate local tensions between groups which often amplifies religious and / or ethnic animosity



“The state has in recent months responded forcefully to the emergence of this threat. Hundreds of men and women have been arrested. Some mosques have been closed and others have been destroyed. In some areas, Muslims have been discouraged from wearing religious garb.” [International Christian Concern](#)

Recommendations

Adopt a population-centric approach and conduct additional analysis (e.g., [Social Media Analysis](#) or [Social Risk Action Plan](#)) to:

- Better understand and address underlying Social Risk factors within Cabo Delgado
- Implement small-scale employment programs to rapidly improve the local economy that deliver immediate benefits and long-term sustainability
- Create a targeted communication strategy that counters insurgent narratives and promotes Anadarko’s positive impact on the people of Cabo Delgado
- Provide immediate and enduring economic opportunities that satisfy basic needs and address grievances
- Introduce a third party mediator to establish and maintain unilateral relationships between Anadarko and local communities through continuous engagement with stakeholders

Data Analytics

ENODO’s social media exploitation examined 5,616 Twitter posts, 3,924 Instagram posts, 1,898 online news portals, 891 YouTube videos and comments, and 191 blogs, to conduct topic modeling and measure public sentiment.





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