



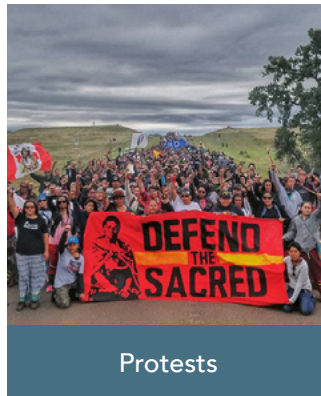
Social Risk: the primary source of disruption and greatest threat to investment in the world today

Social Risk

Population-based challenges that are ill-defined, largely misunderstood, and unaccounted for in traditional risk analysis

- ▶ Increasing in frequency, scope, and magnitude
- ▶ Creates uncertainty and increases probability of negative impact
- ▶ Compresses management's timeline to react
- ▶ Creates more volatility as operations expand

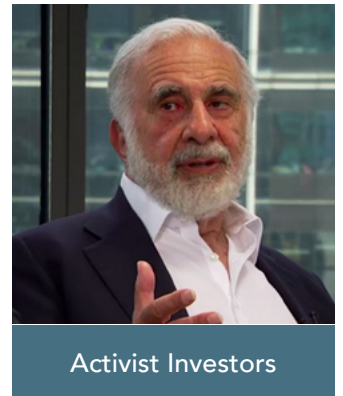
“Organizations lack mitigation strategies and emergency management protocols to predict and mitigate Social Risk, leaving them highly vulnerable to its worst effects.”



Protests



Toxic Corporate Cultures



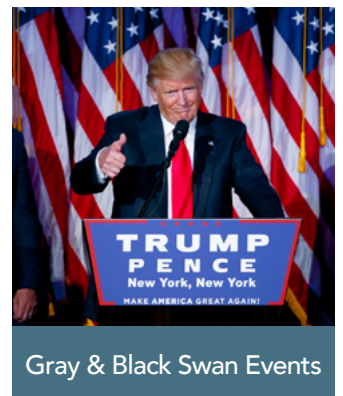
Activist Investors



Ousted Leaders



Public Relations Crises



Gray & Black Swan Events

ENODO provides the tools to recognize and manage Social Risk



“ENODO delivers real-time situational awareness to inform decision-making”

Loss Avoidance



Uncover social risk exposure during the acquisition process to avoid losses and invest in mispriced assets

Customized Assessments



Evaluate an organization's existing and potential social risk exposure in their current operating environment

Monitoring Services



Identify opportunities for profit by predicting changes in social risk (buy, sell, hold)

Enterprise Solution



Align services to address the full spectrum of challenges and design protocols that protect an organization from social risk

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