

An integrated solution for today's dynamic fiscal and social environments



The commodity downturn has forced extractive firms to identify efficiencies across their business units to maintain profits. ENODO's innovative, multi-disciplinary solution streamlines security, corporate social responsibility (CSR), and public relations (PR) activities to reduce costs and mitigate production disruptions and stoppages.

Revenues are impacted by social risks (i.e., protests, strikes, litigation, supply chain disruptions, geopolitical events, and violence) that are increasing in frequency and magnitude. Traditional approaches cannot forecast or counter the negative consequences of social risk. New techniques are required to reduce their impacts.

| BUSINESS UNIT | SOCIAL RISK IMPACT | ENODO APPROACH |
|-------------------|--|---|
| OPERATIONS | Lost productivity from labor issues, diversion of management time, and the suspension or abandonment of projects | Establish and maintain long-term, stable operating environments through strategic community engagement activities |
| SECURITY | Increased costs and dependency on physical and technical security that increase tension by creating physical and psychological barriers with local populations | Develop localized security environments through enduring stakeholder relations that provide early indication and warning of potential threats |
| CSR | Greater demands on firms to deliver goods and services to the communities where they operate | Align corporate and community objectives through ENODO's Social Alignment™ framework to optimize CSR initiatives that deliver basic needs |
| PR | Force firms to react to changes in perception based on influence of communities, activist networks, or catastrophic events | Deliver proactive, tailored communications that align with local values, customs, and beliefs to safeguard against reputational damage |

ENODO Optimizes Extractive Industry Performance



ENODO employs a multi-disciplinary approach that cuts across organizational stovepipes to identify and implement synergies. ENODO combines sophisticated human intelligence and advanced data collection techniques developed by the Intelligence Community to mitigate social risks associated with military, humanitarian, and economic development activities. ENODO's SA3 operating platform uses a population-centric methodology to deliver advanced business intelligence, predictive analysis, and risk mitigation strategies. Simultaneously, our unique approach safeguards against the negative impacts of social risk to deliver:

- 1 Culturally attuned assessments that pinpoint social tensions that drive instability
- 2 Strategic communications that offer a range of pre-emptive options
- 3 Actionable early-warning and threat indications
- 4 Efficiencies across security, CSR, and PR efforts into a single initiative
- 5 Reduced costs for expensive physical and technical security protocols

ENODO increases efficiency and delivers peace of mind

- mitigate the impact of social risk
- manage external stakeholder perceptions
- safeguard against costs of reputational risk
- enable clients to discern effective investment strategies
- identify synergies to reduce internal costs
- prevent disruptions to operations